

LinkUp Project Application for Manufacturers

I. APPLICANT INFORMATION

Project Contact Name/Title: _____ Date: _____

Company Name: _____

Address: _____ City: _____ ZIP: _____

Phone: _____ Fax: _____ E-mail address: _____

How did you first hear about the LinkUp program?

☐ Article in a newspaper/newsletter ☐ Advertisement ☐ Meeting or workshop ☐ Web site ☐ Colleague

☐ Other (please describe): _____

Material type(s) used in your manufacturing process: ☐ Paper ☐ Glass ☐ Wood ☐ Organics (e.g., food) ☐ Plastics

☐ Textiles ☐ Other (please specify): _____

II. SUPPORT SERVICES

Select the primary type(s) of support you would like to receive from the LinkUp program.

- ☐ Material testing
- ☐ Market evaluation for products made using recycled materials
- ☐ Information on financial incentive programs
- ☐ Engineering services
- ☐ Information on sources of recycled material feedstock
- ☐ Product testing
- ☐ Product promotional support

III. MATERIAL INFORMATION

What is your current feedstock mix? _____ % virgin _____ Average vol./month

_____ % recycled material _____ Average vol./month

What increases in percentage and volume for recycled content do you **want** to achieve?

_____ % recycled material _____ Average vol./month

IV. INVESTMENT POTENTIAL

If your project requires you to invest financial resources to achieve your business goals, will you be willing to invest in the following?
(Please check all that apply.)

☐ New equipment ☐ Staff training ☐ Increase in material costs ☐ Advertising

☐ Other (please describe): _____

V. LINKUP PROJECT DESCRIPTION

Describe the project for which you would like to be considered for selection in the LinkUp program. Include a discussion of the product, manufacturing process, staff who will lead your project team, and the level of effort you anticipate from your staff. Use additional sheets, if necessary.

VI. LINKUP TEAM INVOLVEMENT

Please describe how the LinkUp team can support your project. What roles and responsibilities would you assign to the LinkUp team? Use additional sheets, if necessary.

VII. MARKETING RECYCLED MATERIALS

If you currently manufacture a product that contains recycled content feedstock, do you emphasize the use of recycled materials when you market this product?

☐ Yes

☐ No

If you answered no, why not? _____
